

Save Time. Save Money. Use MASV.

File delivery is often a hidden time thief in your workflow, consuming more resources than anyone budgets for. But MASV provides significant ROI over Signiant and Aspera by dramatically reducing time and costs associated with large file transfers.

3-YEAR ROI%

MASV

2 TB/year
subscription

800%

5 TB/month
subscription

243%

SIGNIANT

5 TB/month
subscription

133%*

*Not including indirect costs.




A Magnitude of Savings Over Signiant and Aspera

On top of Signiant/Aspera licensing costs you could also need OS/VM licenses, backup and security software, network hardware, and hours of IT support.

- > **With MASV you don't incur any of these costs** – it's just a few hours of work even for advanced users who leverage the API or cloud integrations.
- > **Moving from on prem to cloud is easier with MASV** – just one click, unlike the complex process with Signiant and Aspera, allowing companies to redeploy IT assets to higher-value work.

Calculated 3-Year ROI: MASV vs. Signiant**

The following is a comparative summary of the likely financial outcomes for two scenarios: A creator/SME at 2 TB/year, and an enterprise at 5 TB/month.

SCENARIO	PLATFORM	EST. 3-YEAR TCO	EST. 3-YEAR RETURN (PRODUCTIVITY + AVOIDANCE)	CALCULATED 3-YEAR ROI%
Creator or SME 2 TB/year PAYG	 MASV	\$1,665 <ul style="list-style-type: none"> • 200 GB/month x \$0.25/GB • 15 GB free per month 	\$15,000 Assuming time savings at a blended rate of \$50/hour and cost avoidances, ie. value of faster transfers and reduced administrative burden.	800% 
	Signiant	\$25,500+ <ul style="list-style-type: none"> • \$8,500/year subscription • Plus indirect costs 	\$15,000 Same assumptions as above.	-41%*
Enterprise 5 TB/month	 MASV	\$35,000 <ul style="list-style-type: none"> • 5 TB/month annual subscription • Unlimited users 	\$120,000 Assuming time savings at a blended creative team rate of \$60/hour and blended IT staff rate of \$50/hour, and cost avoidances.	243% 
	Signiant	\$51,400+ <ul style="list-style-type: none"> • \$8,500 annual subscription cost • 15 users and user overages for 15 additional users, • Plus indirect costs 	\$120,000 Same assumptions as above.	133%*

*Not including indirect costs.

** Figures are illustrative estimates for comparison purposes. Actuals will vary based on specific usage, labor rates, and negotiated pricing. You can calculate your specific 3-year ROI% by determining your three-year TCO and using the formulas in the next section to calculate your specific estimated three-year return.

Assumptions:

- **Value of cost avoidance:** Elimination of physical media shipments, replacement of legacy systems (such as FTP servers), and reduction in support overhead.
- **Value of faster transfers:** (time saved per transfer in hours) x (employee's blended Hourly rate) x (number of transfers per year) = annual productivity gain.
For example, for a post-production house, saving four hours on each of 200 major transfers per year with an editor whose blended rate is \$75/hour equates to a \$60,000 annual productivity gain.
- **Value of reduced admin burden:** (administrative hours saved per month) x (administrator's hourly rate) x 12 Months = annual administrative gain.
- **Value of automated workflows:** (manual hours per workflow) x (number of times workflow is run per year) x (employee's hourly rate) = annual automation gain.
- **3-year ROI equation:** (Gain from investment - cost of investment) / cost of investment = ROI

Comparative TCO framework: MASV vs. Signiant

*****Note:** Organizations can populate fields with their own data (such as blended hourly rates for IT staff or VM costs) to generate their true TCO estimate over a typical three-year evaluation.

COST COMPONENT	MASV (3-year estimated cost)	SIGNIANT (3-year estimated cost)	ASSUMPTIONS
Annual subscription/ credit fees	Based on selected plan	Based on sales quote for user tier	MASV offers PAYG, subscriptions, and credits. Signiant offers primarily annual subscriptions.
Per-GB transfer fees (egress)	Volume x \$/GB rate	\$0 for on-prem / Overage fees for cloud	MASV is usage-based. Signiant is unlimited for on-prem.
Extended storage fees	GB per month x \$/GB-month rate	N/A (storage is customer provided)	MASV charges for storage of more than 5 days. Signiant does not provide storage.
Overage fees	Based on subscription overage	Based on active user overage	MASV overages are at a discounted rate. Signiant overages are per user.
IT admin hours (setup/ maintenance)	Hours per year x fully loaded hourly rate <ul style="list-style-type: none"> MASV doesn't require extensive IT setup or maintenance, but can require a small number of hours for Portal/integration/API/agent setup 	Hours per year x fully loaded hourly rate	Signiant requires server setup, patching, and maintenance. MASV doesn't require the above.
Annualized server hardware cost	\$0	Server cost / 3-5 year lifespan	Required for Signiant on-prem SDCX Server if not using VM.
Annual cloud VM cost	\$0	Monthly VM cost x 36	Required for Signiant SDCX Server if using cloud infrastructure.
TOTAL 3-YEAR TCO***	\$ _____	\$ _____	

With MASV you can automate workflows effortlessly and streamline file sharing across teams and partners, accelerating project timelines, minimizing overhead, and providing faster time to value – and to market – for less cost, time, and a greater return on your investment.

Contact sales@masv.io to learn more.