

MASV Intelligent MFT

Intelligent MFT: Reimagined for the Cloud

MASV is the intelligent, cloud-native managed file transfer (MFT) solution built for the demands of modern, multi-terabyte workflows. MASV replaces complex, costly, and brittle legacy systems with relentless reliability; out-of-the-box, no-code automation tools; and deep workflow awareness. With MASV you can send and receive terabytes of data securely and reliably, all from your browser, desktop app, or even your own software applications with the MASV API.



The Problem

The Problem with Legacy MFT

Traditional MFT platforms were designed for an era of smaller files and rigid on-premises architecture. They suffer from:

⊗ **COMPLEXITY & SETUP TIME:**

Requires weeks or months to set up, often running on complex, manually updated software.

⊗ **HIGH COST:**

Expensive annual licenses and restrictive per-seat/per-partner pricing models.

⊗ **UNRELIABILITY:**

Brittle, point-to-point transfers prone to failure, especially at scale or during network interruptions.

⊗ **DIY AUTOMATION:**

Automation relies on complex scripting or third-party tools lacking native workflow awareness.



The Solution – MASV Intelligent MFT

MFT Without All the Baggage

IMFT is a context-aware, API-first, and user-centric approach that offers maximum performance, security, and simplicity.

CORE PILLAR	DESCRIPTION
✓ RELENTLESS RELIABILITY	Designed to guarantee delivery. Features checkpoint restart , checksum verification , and relentless auto-retries to ensure files always arrive at their destination, even if the recipient is offline.
✓ SMART AUTOMATION	Automate entire delivery workflows with no-code , out-of-the-box tools to deliver directly to cloud or on-prem storage and other platforms without manual intervention.
✓ WORKFLOW AWARENESS	Uses metadata and file filtering to understand where your files need to go, automatically routing transfers to specific destinations and subdirectories.

Core Capabilities & Performance

FEATURE	MASV ADVANTAGE
✓ ACCELERATED SPEED	Up to 10Gbps transfer speeds achieved through a private network of 400-plus global servers, proprietary acceleration, smart data routing , and channel bonding .
✓ UNLIMITED SCALE	No limits on file size, package size, or number of transfers. Designed for high-volume, multi-terabyte workflows.
✓ SIMPLE INTERFACE	Intuitive web-based and desktop app interface. Setup is instant – sign up and start transferring files in seconds.

Ready to solve your file transfer challenges?

TALK TO OUR TEAM

Automation and Security



Workflow Automation & Secure Ingest

MASV is built to integrate seamlessly with your existing workflow, maximizing efficiency and minimizing IT oversight.

- > **No-Code Automation:** Use **MASV Watch Folders** or the **MASV Agent** to automatically send files to cloud storage (such as Amazon S3, Wasabi, or Google Cloud), connected on-prem storage (such as Synology or QNAP NAS), or asset management platforms (such as Frame.io and Mimir).
- > **Context-Aware Routing:** Set up upload rules requiring metadata fields from submitters, enabling automatic routing of files based on name, type, or associated metadata.
- > **Unified API-First Control:** A rich and well-documented API provides developers with precise, granular control to customize and integrate workflows.
- > **Secure Collaboration & Ingest:** MASV Portals offer a secure, branded, and embeddable drag-and-drop link for external partners to upload files of any size directly to your preferred destination. Unlimited numbers of MASV Portals are free to create and require **zero user accounts or IT setup** for collaborators.



Enterprise Security & Compliance


MASV adheres to the most demanding global security and compliance requirements, making it a trusted choice for sensitive data.

SECURITY PILLAR	KEY FEATURES
Compliance	SOC 2 Type II compliant, ISO 27001 certified, TPN Gold Shield assessed. Supports GDPR requirements.
Access Control	Support for Multi-Factor Authentication (MFA) , Single Sign-On (SSO) with SAML-based authentication , and user permissions . File access controls include password protection, file expirations, and download limits.
Data Integrity	TLS 1.2 and AES 256 encryption in transit and at rest. Automatic malware scanning and checksum verification .
Auditing & Tracking	Centralized Transfer History Log, Package Activity Feed, and MASV Dashboard reporting provide an auditable record of all file movements – who sent what, where, and when.

Competitive Advantage



MASV vs. Traditional MFT

FEATURE	TRADITIONAL MFT (E.g., Aspera, Signiant)	MASV (The Intelligent MFT) 
Pricing Model	Expensive annual licenses & support fees; per-seat licenses.	Annual subscriptions, pre-buys, custom enterprise pricing, or pay-as-you-go; unlimited users.
Setup Time	Weeks or months of setup and hardware provisioning.	Instant – sign up and send in seconds. No hardware required.
Reliability	Brittle, prone to failure, especially at scale.	Relentless – built-in auto-retries, guaranteed delivery.
Automation	Complex, often requires DIY scripting or third-party tools.	Built-in, no-code automations with a rich API.
User Interface	Complex, often requiring extensive training.	Simple, drag-and-drop web-based or desktop app interface.



Key Industries

MASV is the preferred solution for data-intensive global workflows, including:



Post
Production



Live Broadcast
& Events



Artificial Intelligence (AI)
& Machine Learning (ML)



Film
Festivals



Geospatial /
Lidar



Creative Agencies,
Marketing Teams, &
Content Creators



Let's explore what's next

Discover how MASV fits your team, your tools, and your deadline.

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